

Reach your target audience

BECOME AN ISSL SPONSOR

Thank you for your interest in becoming a Corporate Sponsor and connecting your business with our network of schools!

How to Apply

Online: Visit our website at independentschools.org/sponsors.

By Mail: Fill out the enclosed form and send it back to us.

Timing

Our Corporate Sponsorship Program follows a 12-month cycle. Benefits go into effect immediately once your payment is received. You will have the opportunity to renew your sponsorship after one year.

Tax Implications

Please note that ISSL Corporate Sponsorships are fully tax deductible.

Disclaimer

Participation is at the discretion of Independent Schools of St. Louis.



We look forward to partnering with you. Please do not hesitate to contact us with any questions:

Independent Schools of St. Louis
425 S. Lindbergh Boulevard
St. Louis, Missouri 63131

www.independentschools.org

Jamie Driver, Executive Director
(314) 567 9229
jdriver@micds.org



Opportunities for your business

CORPORATE SPONSORSHIP PROGRAM

 Independent Schools of St. Louis



ISSL elevates the professionalism of member schools and promotes public awareness of the value of independent schools.

Independent Schools of St. Louis is the eighth largest 'district' in the Greater St. Louis area.



SPONSORSHIP OPPORTUNITIES

We invite you to join Independent Schools of St. Louis (ISSL) as a Corporate Sponsor. Your support gives you access to a professional network of Heads of Schools, Trustees, Business Officers and other key administrators and faculty. It also gives you a presence within the field of independent education and exposure to a community of interested parents and consumers.

Choose from two levels of sponsorship:

GOLD LEVEL – \$1,500

SILVER LEVEL – \$750

ISSL Corporate Sponsorships are tax deductible and renewable annually .

BENEFITS

Profile Placement

Your organization's profile will appear on the ISSL Corporate Sponsor webpage, including your contact information, logo, a description of services offered and a link to your website.

GOLD: Top Placement

SILVER: Alphabetical

Sponsor Logo

Gain access to the ISSL Sponsor logo for use on your print and digital publications.



Digital Content

Gain recognition as a subject matter expert and share your organization's best practices with ISSL decision makers (Heads of School, Business Officers, HR professionals, etc.). Submit PDFs, videos or archived webinars for the ISSL website, school member listserve or Facebook page.

GOLD: Two digital resources/academic year

SILVER: One digital resource/academic year



17,201
students



3,150
faculty, staff &
administrators



42
member
schools



70+
zip codes
represented

Direct Mailing Labels

Reach a key audience for your business with mailings to your chosen constituency of ISSL leaders (Heads of School, Business Officers, HR Managers, etc.).

GOLD: Two sets of labels/sponsorship year

SILVER: One set of labels/sponsorship year

Event Promotion

Promote your services at one of our ISSL Professional Development Workshops or public events. Sponsors are listed in the marketing materials for the sponsored workshop both online and in print in addition to any materials distributed at the event.

GOLD: Options/fees vary depending on event

SILVER: Options/fees vary depending on event

SPONSORSHIP APPLICATION

To apply online, visit independentschools.org/sponsors



☐ GOLD LEVEL – \$1,500 (renewable annually)

☐ SILVER LEVEL – \$750 (renewable annually)

Mail: 425 South Lindbergh Boulevard | Saint Louis | Missouri 63131

Company Name _____

Street Address _____

City | State | Zip _____

Website URL _____

Contact First Name _____

Contact Last Name _____

Contact Job Title _____

Contact Phone No. _____

Contact Email _____

Company Profile _____

Please email your logo (jpg or png) for placement on the ISSL website to fwykes@independentschools.org.